

# Intellectual Ventures Migrated to NetDocuments

With EIM International and SeeUnity



A global invention and investment firm

EIM, a leading ECM System Integrator, was selected to provide professional and technical expertise to migrate documents from IV's existing Documentum system, and to import documents and metadata into a newly created NetDocuments repository using SeeUnity's Velocity Content Migration.

## Goal: Provide a New and Better Way to Store Documents

Intellectual Ventures made the decision to migrate their documents to NetDocuments after deciding they no longer needed the customizations Documentum allowed. IV also didn't want to support the management and cost required to support this legacy system. IV wanted to simplify their document management and NetDocuments provided the interface and capabilities desired. The aim was to provide a consistent, coherent way to store, manage, protect, and expose documents in a manner congruous with users' needs, application requirements, security, and legal policy controls.

## The Challenge: Migrating Content Across Very Different Document Management Systems

Documentum, which had been used by IV for many years, was highly entrenched throughout the organization. NetDocuments was selected as the new document management system because it offered simplified document management for IV. However, getting their documents moved with the important associated meta-data was going to be a challenge due to the differing ways that Documentum and NetDocuments handle metadata, as well as import limitations from NetDocuments.

The best course of action to preserve data and reduce cost seen by EIM and IV was to first extract all content and important metadata from Documentum to a file system. SeeUnity's Velocity Content Migration was selected for its use of native Documentum connector and its proven ability to successfully pull out all content and metadata while protecting the data integrity.

Using the new information architecture developed by IV business stakeholders, EIM and SeeUnity's Velocity Content Migration performed metadata transformations to ensure that documents and their meta-data would map seamlessly to NetDocuments. Following the extraction to the file system, EIM used NetDocument's importer to move all content and its newly transformed meta-data directly from the file system to NetDocuments.



## Industry

Invention Capital

## About the Project

- Employees: 500+
- SeeUnity Solution: Velocity Content Migration

## Challenges

- IV no longer wanted to support the cost required to maintain Documentum after implementing NetDocuments
- They aimed to provide a consistent way to store and manage content congruous with users' needs, requirements, and security
- Documentum and NetDocuments are very different DM systems

## Solution

### Velocity Content Migration

- SeeUnity's Velocity Content Migration had native connector to Documentum
- Velocity allowed for seamless mapping of metadata
- Helped Intellectual Ventures consolidate 700 GB worth of data



# Intellectual Ventures Migrated to NetDocuments

According to John Barton, Business Systems Analyst from Intellectual Ventures, "With partnership from EIM and SeeUnity, the successful completion of this effort allowed us to consolidate 700GB worth of data and configure system interfaces that NetDocuments supports. This has helped us create operational efficiencies within our organization and reduce costs."

## How NetDocuments is Helping Intellectual Ventures

The NetDocuments application created a single, centralized, managed repository of record for unstructured content and its metadata, which met Intellectual Ventures' document management goals and assists in:

- Driving revenue goals through efficient effective asset and deal licensing program development
- Providing a single common system for document storage and management, reducing support and user training costs
- Ensuring compliance with records retention and legal hold requirements
- Contributing to IV's Enterprise Search program
- Utilizing metadata tagging, resulting in more relevant search results
- Leveraging existing usage of NetDocuments and the ability to discontinue their version of Documentum that is no longer supported

NetDocuments allowed Intellectual Ventures to achieve these goals without requiring the oversight needed by Documentum.

## About EIM

EIM International leads the content arena with document, email, and records management solutions. EIM delivers a valuable combination of technical and business expertise. Professional consulting services include conceptualization, design, and implementation of ECM systems. EIM offers world-class integration with the leading content management software providers SeeUnity, OpenText, & NetDocuments. EIM supports clients in North America and abroad.

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**- John Barton,  
Business Systems Analyst,  
Intellectual Ventures**

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Content integration experts providing in-depth solutions to connect, sync, or migrate data across on-premise or cloud-based ECM solutions with external business applications. We're dedicated to improving workflow and business processes by extending applications and connecting people with content. SeeUnity supports a growing list of 30 connectors and provides comprehensive migration and synchronization tools to 500+ customers and 30+ partners worldwide. We proudly serve customers of all sizes, including Fortune 500 businesses, Am Law 100 and 200 firms, and government entities.

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