



SeeUnity

Extend Applications - Connect Lawyers with Content - Improve Business Processes

**The Age of the Customer Calls for Secure External Sharing
Extend & Collaborate**



Agenda

- Intro SeeUnity & Ryan
- The Innovative Way to Extend and Collaborate
- File Sharing: Internally & Externally
- Benefits from 3rd party Collaboration Software
- Challenges, Security, IG When Implementing External Sharing Platforms
 - Use case: Blakes – Internal
 - Use case: BCLP – M&A
- Use case: Burness Paull – Internal & External
- Use case: Neal, Gerber, & Eisenberg – External
- Use case: Husch Blackwell – External
- Questions

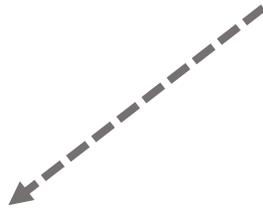


About SeeUnity

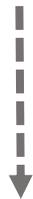
Founders
came from
ECM industry



Founded
2005



Developed Integration and
Synchronization solutions centered on
SharePoint and ECM



Now support integration, synchronization,
and migration for ECM, CRM, ERP, file
sharing and collaboration systems

500

Helped over 500+ businesses
globally integrate, synchronize,
or migrate ECM content

30

In addition we have over 30
resellers

20

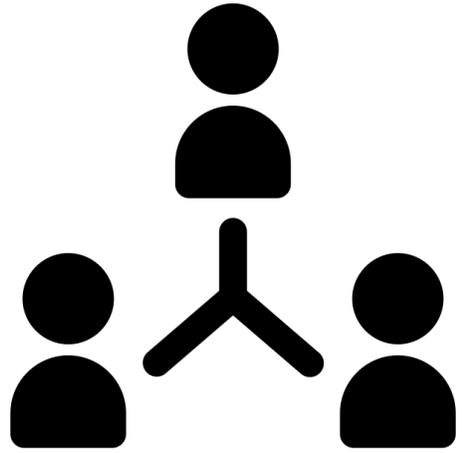
Support over 20 connectors

12

Microsoft Gold Certified ISV
Partner for 12 years

9

Strategic partnerships with 9
major technology providers,
including: OpenText, HighQ,
Box, iManage, and
NetDocuments



Share Internally
Share Externally
Collaboration Software

HighQ



box





How many of you are planning to or have already implemented 3rd party sharing and collaboration systems?

The Innovative Way to Extend and Collaborate

- Cutting edge firms become more customer-centric by leveraging third-party collaboration solutions.
- Trend brings security concerns and Information Governance challenges.
- The innovative piece: securely bundling firms chosen business applications ecosystem together.
- Maintain IG initiatives and provide a more efficient, simplified workflow.
- Work in best-in-class applications, collaborate with outside partners and clients, and be more productive.





What other benefits have you seen from utilizing 3rd party collaboration software related to your customers or internal teams?

Internal Sharing

"We are innovative. At Blakes, we realize that our clients' needs are evolving. We are constantly innovating and adopting the best technologies and workflows to support them.

Recently, we identified the need for use of off-site sharing using OneDrive and we've been working with SeeUnity to help implement a proof-of-concept for synching between OneDrive and our DMS." – Amar Gill, Chief Technology Officer – Blake, Cassels & Graydon (Blakes)



Blakes

Sync OneDrive changes made off-site to DMS, allowing users the freedom to work from anywhere, while maintaining security and IG initiatives to keep the DMS as the repository of record.



M&A's



Solution to securely merge legacy firm's systems, allowing them to work together on mirror matters from their respective DMS.

One firm -> eDOCS DM and HighQ Collaborate.
Other firm -> iManage Work and their own instance of HighQ Collaborate.

HighQ provided a securely managed application hosted by HighQ, but dedicated to BCLP due to a client's specified security requirements.

Efficient and secure workflow. Maintain IG and ensure accurate audit reporting. Met client requirements.



External & Internal Sharing

"We are client focused. Using a combination of iManage, HighQ, and SeeUnity's software we are able to provide seamless solutions to our lawyers and clients, enabling us to provide best-in-class client solutions." – Billy Kirkwood, IT Director – Burness Paull

 Burness Paull

Automatically detect and sync content changes between iManage and HighQ systems, eliminating cumbersome and error-prone manual processes.

Bi-directional sync between SharePoint intranet and iManage with existing links maintained. Users work in system of choice, improving workflow and maintaining IG.



External Sharing



NEAL
GERBER
EISENBERG

Attorneys using HighQ Collaborate were manually moving large amounts of content back and forth between their iManage Work DMS and HighQ to share documents and links with clients.

Improved Productivity and
Efficient Workflow

Rules are now configured to automatically bi-directionally sync specific types of documents with any changes.

IG Maintained

Secure

Attorneys requested the ability to choose which documents from clients will be synced back to iManage from HighQ with a user initiated sync.

Extend and Grow

Integration is scalable – Next move is to the iManage Cloud



External Sharing

"We are upholding IG. At Husch, we've always found Information Governance initiatives to be of utmost importance. That's why we've found services and platforms like SeeUnity's to help us automate and control all aspects of Information Governance." – Gene D'Aversa, Director of Project Management – Husch Blackwell

HUSCH
BLACKWELL

Needed a secure way to publish content to SharePoint from their eDOCS DM to share content externally with clients, local counsel, and other third-parties without providing access directly to their eDOCS environment.

 **ILTACON**
2018

 **SeeUnity**