



## SeeUnity Announces Major Echo Content Synchronization Product Enhancement

### Echo Automate Simplifies the Management of Meta-rules for Large-scale Content Synchronization Projects

Denver, CO – September 14, 2020 – [SeeUnity](#), the leading provider of API-based content integration and migration solutions for on-premise and cloud-based Enterprise Content Management applications, is pleased to announce today the release of Echo Automate, an Echo Content Synchronization product enhancement designed to automate the time-consuming process of creating, maintaining, and executing large volumes of meta-rules, including synchronization rules, between systems.

Echo Automate is a no-code, large quantity meta-rule manager that eliminates manual processes and frees up IT hours for other mission critical projects. IT administrators faced with running hundreds to thousands of rules will benefit from the ability to create reusable templates that define rules to run, as well as, rules that create themselves. Detailed error logs help troubleshoot any issues with the meta-rules.

Current deployments using Echo Automate include a PacerPro integration with Thomson Reuters HighQ at a global Am Law 100 firm. An ongoing flow of litigation related documents and announcements within PacerPro are synchronized to the corresponding HighQ matter workspace via automatically created meta-rules based on their specified client-matter number. Filevine is also taking advantage of Echo Automate to manage over 50K rules running simultaneously to synchronize project content bi-directionally between Filevine and NetDocuments or iManage.

“With the COVID-19 related boost in remote working, we’re seeing an influx of organizations looking to optimize business processes and reduce costs. Echo Automate provides a way to manage those large-scale meta-rules in an expedited manner, delivering more efficient processes overall,” explains CEO, Dan Anderson. “This is a major new feature development that will enable organizations to significantly scale the way they administer metadata synchronization rules.”

“Echo Automate adds another dimension to the Echo Content Synchronization product’s administratively driven or user driven synchronization options. Automating bulk synchronization rules will streamline processes, improve service delivery, and reduce or contain costs.” – Dan Hunsinger, CTO.

Echo Automate is immediately available.

### About SeeUnity

SeeUnity is the leading provider of API-based enterprise content integration and migration products with more than 500 customers and 30 partners worldwide. We’ve been helping professionals securely synchronize and migrate data across on-premise or cloud-based ECM systems and external applications since 2004. With unprecedented capabilities and a growing list of over 25 connectors, SeeUnity’s products extend the value of technology investments for both customers and business partners by streamlining workflow to improve productivity. SeeUnity serves Fortune 500 businesses, large global law firms, government entities, and more. Find our [complete connector list here](#) including: Amazon S3, Anaqua, Azure Storage, Box, eDOCS, Google Drive, HighQ, iManage, NetDocuments, Office 365, OneDrive, Salesforce, SharePoint, Teams, and more.

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