



International Law Firm BCLP Chooses SeeUnity's Echo Automate

A leader in legal industry innovation, the firm is connecting its growing team while containing data sprawl by using an automated two-way content synchronization between Microsoft Teams and iManage

Denver, CO – Jan. 26, 2021 – [SeeUnity](#), the leading provider of API-based content integration and migration solutions for on-premise and cloud-based Enterprise Content Management applications, is pleased to announce that [Bryan Cave Leighton Paisner \(BCLP\)](#) – a leading international law firm focused on advancing legal services through collaboration, connectivity and innovation – has selected SeeUnity's [Echo Automate](#) product to further streamline workflow between BCLP's Microsoft Teams and iManage applications.

"In order to offer clients our full range of practice capabilities, we're committed to providing a seamless and efficient collaboration experience for our lawyers and colleagues around the world. Echo Automate will allow us to optimize end-to-end management and content governance for our ever-growing number of Teams sites," said Connie Hoffman, Chief Information Officer with Bryan Cave Leighton Paisner.

Echo Automate is a no-code, large quantity, content synchronization rule manager that eliminates manual processes and frees up IT hours for other mission-critical projects. BCLP's IT administrators will benefit from the ability to create reusable templates that define content and metadata synchronization rules to run between their iManage workspaces and corresponding Teams sites. An ongoing bi-directional sync will be set up automatically, ensuring real-time collaboration with reliable data governance. The process, defined with the initial configuration of Echo Automate, enables these synchronization rules to create themselves when triggered, for example, by the creation of a new iManage Workspace. In this case, Echo Automate detects the new workspace, finds the related Teams site, then creates and initiates the synchronization rules to run via SeeUnity's Echo Content Synchronization engine. For end-to-end management of content, specified criteria also can trigger Echo Automate to stop the sync between systems and archive the Teams site content back to iManage. All synchronization history is retained for history and auditing purposes.

With more than 25 years of experience leading accomplished IT teams, Hoffman has been instrumental in helping BCLP earn numerous legal innovation awards.

"Automating this process and establishing the two-way content sync will allow our users to collaborate more efficiently, working from either iManage or Teams," she said. "Content will stay in sync with no extra effort on the user's part, and any content created outside of iManage in Teams will be brought automatically into the DMS. This will improve service delivery for our clients by streamlining our attorneys' workflow and reducing associated costs."

About SeeUnity

SeeUnity is the leading provider of API-based enterprise content integration and migration products with more than 500 customers and 30 partners worldwide. We've been helping professionals securely synchronize and migrate data across on-premise or cloud-based ECM systems and external applications since 2004. With unprecedented capabilities and a growing list of over 29 connectors, SeeUnity's products extend the value of technology investments for both customers and business partners by streamlining workflow to improve productivity. SeeUnity serves Fortune 500 businesses, large global law firms, government entities, and more. Find our [complete connector list here](#) including: Amazon S3, Anaqua, Azure Storage, Box, eDOCS, Google Drive, HighQ, iManage, NetDocuments, Office 365, OneDrive, Salesforce, SharePoint, Teams, and more.

For more information, visit <https://seeunity.com>, on twitter [@SeeUnity](#) or on [LinkedIn](#).

About Bryan Cave Leighton Paisner

With over 1,400 lawyers in 30 offices across North America, Europe, the Middle East and Asia, Bryan Cave Leighton Paisner LLP is a fully integrated global law firm that provides clients with connected legal advice, wherever and whenever they need it. The firm is known for its relationship-

driven, collaborative culture, diverse legal experience and industry-shaping innovation and offers clients one of the most active M&A, real estate, financial services, litigation and corporate risk practices in the world.

Press Contact:

Jo Becker, Director of Marketing, SeeUnity
jo.becker@seeunity.com | +1 970 776-8318

###