

Vasakronan creates on-demand content access with SeeUnity

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Understanding their tenant's need for round-the-clock availability, Sweden's leading property management firm empowers their staff with mobile, on-demand access to critical enterprise information.

USING MOBILE DEVICES TO FULFILL SUPERIOR SERVICE COMMITMENTS

As Sweden's leading property development and management company, Vasakronan never sleeps. The firm has built its success on providing superior service to tenants, whom they treat as clients. This involves providing supplemental office services, environmental and climate work, and offering green offices and leases.

"The first thing any of our employees will tell you is that the nine to five office work day doesn't exist anymore," said Lotta Hellstrand, IT Project Leader at Vasakronan. "With such a diverse portfolio of growth regions, properties and tenants – we must always be ready to act proactively and reactively. Smart phones and other mobile devices have helped us improve our responsiveness, with real-time access to calendars, contacts and emails. The next stage in our service growth is extending mobile access to enterprise content."

Contracts, purchase orders, maps and schematics are a handful of the documents that Vasakronan employees may need at a moment's notice. Often, this information is needed when employees are on site with tenants. Vasakronan recognized that mobile access would improve responsiveness and accelerate assistance, while avoiding less efficient and secure methods of accessing information.

FINDING THE RIGHT MOBILE ENTERPRISE CONTENT APP

Vasakronan reviewed several potential candidates, but was ultimately won over by the SeeUnity Mobile app, which enables mobile devices to access ECM repositories, including OpenText eDOCS and Microsoft SharePoint. "We knew we needed mobile access to our eDOCS

VASAKRONAN

Overview

- Industry: Property Management (Commercial)
- Tenants served: ~2,500
- Employees: >330
- Website: <http://en.vasakronan.se/>
- SeeUnity products used:
- SeeUnity Mobile

Vasakronan is the leading property company in Sweden. Their strategy focuses on Sweden's major growth regions: Stockholm, Uppsala, Gothenburg, Malmö and Lund. With over 190 properties, approximately 2,500 tenants, and 330 employees.

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information, without relaxing our existing security standards” said Ms. Hellstrand. “We were impressed with the user experience, and with how well eDOCS features were preserved. Workspaces, quick searches, metadata access, audit records of mobile users – we could see that this would be the best way to bring eDOCS access to users.”

INTRODUCING SEEUNITY MOBILE

Once SeeUnity Mobile was selected, implementation was straightforward. After Vasakronan installed the secure server component of SeeUnity Mobile, employees could personally download the app and access the eDOCS library with their existing logins. For most users, the iPhone is the de facto mobile solution; with users preferring the size and portability of a single, pocket-sized device. “User licensing, rather than device licensing, was an important decision we made early on in bringing SeeUnity Mobile to market” said Dan Anderson, VP of Sales and Marketing at SeeUnity. “As tablets become more ubiquitous, and phones become increasingly advanced, our customers are going to want flexibility in how they use ECM mobile apps. Licensing to the user enables them to have multiple secure devices as needed without being penalized.”

“With SeeUnity Mobile, we’ve literally put enterprise content into the hands of our employees”

*- Ms. Hellstrand, IT Project Leader,
Vasakronan*

LEVERAGING ENTERPRISE MOBILITY

“SeeUnity Mobile is already changing how we are doing business,” confirm Ms. Hellstrand. “With offerings like green offices, we strive to go above and beyond the market. This means we have to be responsive. Our staff can now immediately react and respond to situations with real-time access to content they need. With SeeUnity Mobile, we’ve literally put enterprise content into the hands of our employees; it’s as close as their email or business contacts.” With initial results surpassing expectations, Vasakronan will continue to measure progress using download information, auditing metrics, and by surveying their user base, whom they regard as the ultimate judge of mobile success.

ABOUT SEEUNITY

SeeUnity has over 50 combined years of experience with successful integration, migration, and synchronization of ECM systems. Our products and solutions help you make the most of your ECM systems. Our products have helped many industries, including legal, government, real estate, and entertainment, take control of their content by helping them implement publishing plans, extend security across repositories, integrate multiple repositories, or enact archiving policies across all of their repositories.