

International Monetary Fund Takes Content Mobile

WITH SEEUNITY'S VORTEX CONTENT MOBILITY SOLUTION

Identifying both challenges and opportunities presented by tablets and mobile devices, the International Monetary Fund (IMF) takes a proactive step to provide their global team with better mobile tools, while ensuring enterprise content remains secure.

ABOUT THE INTERNATIONAL MONETARY FUND

The IMF is an organization of 188 countries, working to foster global monetary cooperation, secure financial stability, facilitate international trade, promote high employment and sustainable economic growth, and reduce poverty around the world. It is located in Washington, D.C. with approximately 4,500 employees, contractors, and on-site vendors, most of whom are located at its Washington, DC facilities. The IMF has additional staff in various offices worldwide. The IMF's environment has high service levels and requirements for uptime and availability.

MOBILE DEVICES CREATE OPPORTUNITIES AND CHALLENGES

Recognizing the benefit of tablets in the workplace, the IMF's CIO instituted a standard around Apple's iPad device. Synchronized email, contacts and calendaring brought immediate benefits. Users soon sought ways to share more data – including enterprise content from their OpenText eDOCS and Microsoft SharePoint systems. Without direct iPad access to this content, there was a potential risk of employees duplicating documents, attaching them in emails or using third party apps to store them on their devices. These activities could introduce security concerns, compromise records management, and affect version controls. It was clear that mobile users required access to internal enterprise content, and that such access required stronger controls.

"Mobile users challenged our content standards," said Herve Tourpe, Advanced Technology Team Leader at the IMF. "They also challenged our status quo; if you've got on-demand access to everything else – why wouldn't you want the same access to enterprise content?" Mr. Tourpe and his team began researching solutions that would "delight users and keep content secure."

FINDING THE RIGHT MOBILE ENTERPRISE CONTENT APP

The app search returned a frustratingly short list of candidates. "We found apps that could extend iPad access to either eDOCS or SharePoint," says Mr. Tourpe. "Unfortunately, these apps seemed more likely to annoy users, rather than empower them." It was during this

About IMF

Industry: Financial (Government-International)

Member Countries Served: Over 188

Employees: Over 2,000

Repository Size: Over 100,000 Documents, 35 GB

SeeUnity Solution: Fusion Content Integration and Vortex Content Mobility

Customer Challenges

- Sought ways to share more data with their mobile devices
- Needed a secure way to share data on mobile from their SharePoint and eDOCS repositories
- Challenged content standards

SeeUnity Solution Benefits

- Empowers users to securely access SharePoint and eDOCS content
- Allowed for check-out and check-in of documents for offline editing
- Tiered security model including authentication, encryption, and server-side security functions

 SeeUnity™

www.seeunity.com

search that the IMF consulted SeeUnity, the developer of their existing eDOCS and SharePoint integration products. SeeUnity was in the early stages of developing a tablet integration product for the iPad and iPhone. "We knew they had the technical expertise," said Massoud Roostaie, IT Officer at the IMF. "SeeUnity was very receptive to engaging us as early adopters, leveraging our requests and feedback to accelerate development."

BUILDING SEEUNITY MOBILE

The IMF helped SeeUnity better understand user demands and behavior. One of the first features introduced was checkout for offline editing, solving many challenges caused by working in areas with intermittent connectivity. Content can be proactively checked out and synchronized when connectivity is restored. With mission teams travelling and working globally – offline checkout was a critical requirement.

Dynamic folders provide a valuable new way to organize and deliver content. The "folders" actually contain the results of a predefined search against connected content sources. For users, any documents (from one or many repositories) relevant to that search become immediately accessible in a single, "dynamic folder". Dynamic folders can also be associated with a user ID for additional personalization.

SeeUnity Mobile delivered a tiered security model including, but not limited to, authentication, encryption, and server-side security features. The project moved quickly; iPad and iPhone versions of SeeUnity Mobile were delivered to the IMF in less than three months.

LEVERAGING ENTERPRISE MOBILITY

"SeeUnity Mobile is exceeding our expectations. We've delighted our users without compromising data integrity," affirms Mr. Tourpe. IMF analysts, advisers and economists report preferring the iPad and iPhone experience to their laptop counterparts. Robert Bell, Information Technology Officer at the IMF, reflects on the broader impact of mobility solutions for the IMF. "I remember our couriers hand-delivering documents to mission teams; it would take days to obtain information. Over the past 15 years, I've watched laptops revolutionize information access.

The iPad and SeeUnity Mobile represent the next important step forward. Being able to use and act upon content in the field – without a bulky laptop, virtualization, or even constant connectivity – that's a capability we've never had, and it's going to improve upon how we can serve our member countries."

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IMF - Advanced Technology Team Leader

About SeeUnity

Integration of ECM systems has been the main focus of SeeUnity since its inception. At the time, SeeUnity's founders believed that was the largest problem plaguing the industry, and it has held true throughout the years. Today, SeeUnity supports over 15 connectors including: Alfresco, Microsoft SharePoint, OpenText eDOCS, OpenText Content Server, iManage Work, IBM FileNet, and EMC Documentum. Over the years, SeeUnity has expanded its solutions and software to enhance its integration offerings with migration, synchronization, and mobility solutions to help solve any integration challenge businesses meet.

e. info@seeunity.com
t. 970.776.8300

w. www.seeunity.com
a. 5255 Ronald Reagan Blvd
Johnstown, CO 80534



